

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)
Petrovic, et al.	)
Application No.: 10/681,953	)
Filed: October 8, 2003	)

For: MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

#### **CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to Commissioner for Patents, P. O. Box 150, Alexandria, VA 22313-1450 on November 18, 2003

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## INFORMATION DISCLOSURE STATEMENT

#### Dear Sir:

In accordance with 37 C.F.R. §1.56, Applicants wish to call the attention of the Examiner to the following references:

## U.S. PATENT(S):

Patent No.	<u>Patentee</u>	Date of Issue
3,842,196	Loughlin	Oct 15, 1974
3,885,217	Cintron	May 20, 1975
3,919,479	Moon et al.	Nov 11, 1975
3,973,206	Haselwood et al.	Aug 03, 1976
4,048,562	Haselwood et al.	Sep 13, 1977
4,225,967	Miwa et al.	Sep 30, 1980
4,230,990	Lert, Jr. et al.	Oct 28, 1980
4,425,578	Haselwood et al.	Jan 10, 1984
4,547,804	Greenberg	Oct 15, 1985

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4,639,779	Greenberg	Jan	27,	1987
4,677,466	Lert, Jr. et al.	Jun	30,	1987
4,686,707	Iwasaki et al.	Aug	11,	1987
4,697,209	Kiewit et al.	Sep	29,	1987
4,703,476	Howard	Oct	27,	1987
4,723,302	Fulmer et al.	Feb	02,	1988
4,739,398	Thomas et al.	Apr	19,	1988
4,764,808	Solar	Aug	16,	1988
4,805,020	Greenberg	Feb	14,	1989
4,807,031	Broughton et al.	Feb	21,	1989
4,843,562	Kenyon et al.	Jun	27,	1989
4,876,736	Kiewit	Oct	24,	1989
4,930,011	Kiewit	May	29,	1990
4,931,871	Kramer	Jun	05,	1990
4,943,963	Waechter et al.	Jul	24,	1990
4,945,412	Kramer	Jul	31,	1990
4,967,273	Greenberg	Oct	30,	1990
4,969,041	O'Grady et al.	Nov	06,	1990
4,972,471	Gross et al.	Nov	20,	1990
4,972,503	Zurlinden	Nov	20,	1990
5,200,822	Bronfin et al.	Apr	06,	1993
5,210,820	Kenyon	May	11,	1993
5,210,831	Emma et al.	May	11,	1993
5,294,982	Salomon et al.	Mar	15,	1994
5,379,345	Greenberg	Jan	03,	1995
5,404,160	Schober et al.	Apr	04,	1995
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5,408,258	Kolessar	Apr	18,	1995
5,424,785	Orphan	_		1995
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5,504,518	Ellis et al.	Apr	02,	1996
5,508,754	Orphan	Apr	16,	1996
5,526,427	Thomas et al.	Jun	11,	1996
5,579,124	Aijala et al.	Nov	26,	1996
5,581,658	O'Hagan et al.	Dec	03,	1996
5,581,800	Fardeau et al.	Dec	03,	1996
5,761,606	Wolzien	Jun	02,	1998
5,887,243	Harvey et al.	Mar	23,	1999
5,986,692	Logan et al.	Nov	16,	1999
6,094,228	Ciardullo et al.	Jul	25,	2000
6,229,572	Ciardullo et al.	May	08,	2001
6,404,898	Rhoads	Jun	11,	2002

# PUBLICATION(S):

Mason, A.J., et al., "User Requirements for Watermarking in Broadcast Applications", IEEE Conference Publication, International Broadcasting Convention (IBC 2000), Amsterdam, September 8-12, 2000.

Verance Corporation, "Confirmedia", PowerPoint presentation made to National Association of Broadcasters; April 24, 2001 (40 pages)

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Copies of the two publications are enclosed, together with a completed form PTO-1449.

This Information Disclosure Statement is being filed within three months of the filing date of the subject patent application, and therefore no fee is due.

Consideration of these references by the Examiner is respectfully requested.

The submission of the listed documents is not intended as an admission that any such document constitutes prior art against the claims of the present application. Applicant does not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Respectfully submitted,

Date: November 18, 2003

ATTORNEY DOCKET NO.: SOL-171

Barry R. Lipsitz

Attorney for Applicant(s) Registration No. 28,637 755 Main Street, Bldg. 8

Monroe, CT 06468 (203) 459-0200

SHEET I OF 4 FORM PTO-1449 SERIAL NO .: ATTY. DOCKET NO.: SOL-171 10/681,953 INFORMATION DESCLÒSURE ST MENT BY APPLICANT APPLICANT(S): Petrovic, et al. FILING DATE: October 8, 2003 GROUP: U.S. PATENT DOCUMENTS **DOCUMENT NUMBER EXAMINER** DATE NAME **CLASS** SUB-**FILING** INITIAL **CLASS** DATE AA3,842,196 10/15/1974 Loughlin AB 3,885,217 05/20/1975 Cintron AC 3,919,479 11/11/1975 Moon et al. Haselwood et al. AD3,973,206 08/03/1976 ΑE 09/13/1977 Haselwood et al. 4,048,562 Miwa et al. AF 4,225,967 09/30/1980 10/28/1980 Lert, Jr. et al. AG 4,230,990 AH 4,425,578 01/10/1984 Haselwood et al. ΑI 4,547,804 10/15/1985 Greenberg AJ 4,639,779 01/27/1987 Greenberg Lert, Jr. et al. AK 4,677,466 06/30/1987 08/11/1987 AL 4,686,707 Iwasaki et al. Kiewit et al. AM 4,697,209 09/29/1987 AN 4,703,476 10/27/1987 Howard 4,723,302 Fulmer et al. AO 02/02/1988 FOREIGN PATENT DOCUMENTS **DOCUMENT** CLASS DATE **COUNTRY** SUB-TRANS-NUMBER CLASS **LATION** YES NO OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.) Mason, A.J., et al., "User Requirements for Watermarking in Broadcast Applications", AP IEEE Conference Publication, International Broadcasting Convention (IBC 2000), Amsterdam, September 8-12, 2000. Verance Corporation, "Confirmedia", PowerPoint presentation made to National AQ Association of Broadcasters; April 24, 2001 (40 pages)

**EXAMINER** 

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

**FORM PTO-1449** INFORMATION DISCROS

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APPLICANT(S): Petrovic, et al.

FILING DATE: October 8, 2003

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	AR	4,739,398	04/19/1988	Thomas et al.			
	AS	4,764,808	08/16/1988	Solar			
	AT	4,805,020	02/14/1989	Greenberg			
· · · · · · · · · · · · · · · · · · ·	AU	4,807,031	02/21/1989	Broughton et al.			
	AV	4,843,562	06/27/1989	Kenyon et al.			
	AW	4,876,736	10/24/1989	Kiewit			
	AX	4,930,011	05/29/1990	Kiewit			
	AY	4,931,871	06/05/1990	Kramer			
	AZ	4,943,963	07/24/1990	Waechter et al.			<del>,,</del>
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	BB	4,967,273	10/30/1990	Greenberg			
* -	BC	4,969,041	11/06/1990	O'Grady et al.			
	BD	4,972,471	11/20/1990	Gross et al.			
	BE	4,972,503	11/20/1990	Zurlinden	•		
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	ВН	5,210,831	05/11/1993	Emma et al.			
<del></del>	BI	5,294,982	03/15/1994	Salomon et al.			
	BJ	5,379,345	01/03/1995	Greenberg		, ,,,	
	BK	5,404,160	04/04/1995	Schober et al.			
	BL	5,404,377	04/04/1995	Moses			
	BM	5,408,258	04/18/1995	Kolessar			<del> </del>
	BN	5,424,785	06/13/1995	Orphan			
	ВО	5,425,100	06/13/1995	Thomas et al.			
	BP	5,436,653	07/25/1995	Ellis et al.			
	BQ	5,450,490	09/12/1995	Jensen et al.			
	BR	5,481,294	01/02/1996	Thomas et al.			
	BS	5,504,518	04/02/1996	Ellis et al.			
	BT	5,508,754	04/16/1996	Orphan		-	
	BU	5,526,427	06/11/1996	Thomas et al.			e
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	BV	5,579,124	11/26/1996	Aijala et al.			
	BW	5,581,658	12/03/1996	O'Hagan et al.			
	BX	5,581,800	12/03/1996	Fardeau et al.			
<u></u>	BY	5,761,606	06/02/1998	Wolzien			
	BZ	5,887,243	03/23/1999	Harvey et al.			
	CA	5,986,692	11/16/1999	Logan et al.		<b></b>	
	СВ	6,094,228	07/25/2000	Ciardullo et al.			
	CC	6,229,572	05/08/2001	Ciardullo et al.			
	CD	6,404,898	06/11/2002	Rhoads			
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